ssdp Students for Sensible Drug Policy · Australia

Strategic Plan
2020 - 2023

Our Mission
We represent and empower young people to bring change to drug policy.

Our Vision
We envision a post-prohibition world with respect for drugs and justice for all.

Priority | Ambitions | Goals

Capacity Building

1 A funded, national charity with DGR status and 8 Branch offices

- **1.1** Ensure compliance, good governance and strong reporting structures
- **1.2** Maximise financial capacity
- **1.3** Improve State Branch and local team capacity

2 A regenerative and disciplined organisational culture

- **2.1** Increase staff and volunteer capacity and empowerment
- **2.2** Ensure values alignment across the organisation

3 A highly networked organisation with influence at local, state, national and international levels

- **3.1** Connect staff and volunteers to experts, allies and new partners across institutions and causes
- **3.2** Maintain and expand global networks and partnerships

4 A coordinated movement of young people for justice in drug policy

- **4.1** Implement an inter-campus organising model at TAFEs & Universities
- **4.2** Reach diverse young people in their local communities
- **4.3** Activate young people in festival and party settings

Priorities | Ambitions | Goals

Research

5 Early career researchers can be confident peers able to engage and uplift diverse communities

- **5.1** Facilitate aspiring researchers to conduct primary and secondary research to support all strategic priorities

Education

6 Students and young people are leaders in innovative education in peer, institutional and community settings

- **6.1** Improve volunteer and network drug literacy
- **6.2** Develop the evidence base for drug literacy education

Advocacy

7 Policy changes for a healthier country, with positive relationships with police and safe and empowered communities

- **7.1** Centre students and young people in reform discussions
- **7.2** Connect students and young people to leaders and policymakers
- **7.3** Mobilise students to leverage campus resources and lead coordinated policy change